



**THE CHRISTIAN
MISSION**
BREAKING THE CYCLE OF POVERTY



IMPACT REPORT

2023

Breaking the Cycle of Poverty

our executive director & approach



Amy LaCount,
Executive Director

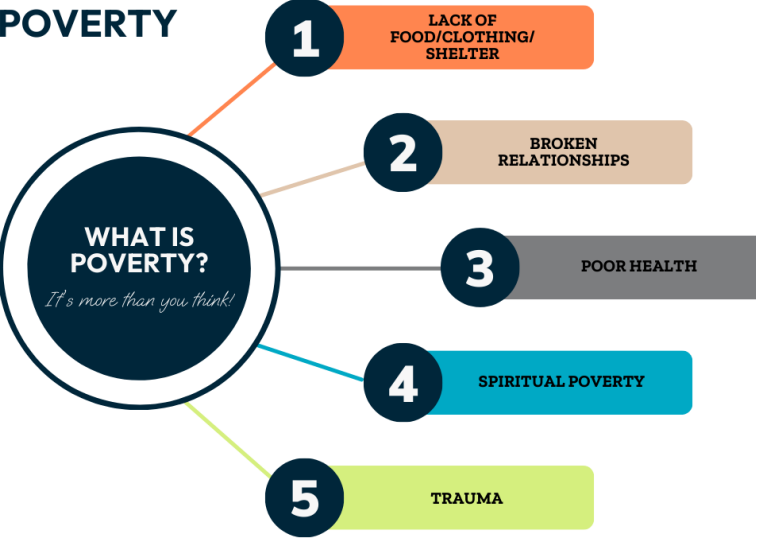
Since 1939, The Christian Mission has fostered dignity, respect, and hope to all who walk through our doors. Clients benefit from our unique approach to addressing all aspects of poverty, coupled with services that enable individuals and families to improve their quality of life.

The Christian Mission is the community’s safety net organization, providing food, clothing, and shelter assistance. Simultaneously, TCM offers skill-building and educational programming to help individuals and families break the cycle of poverty and become self-sufficient.

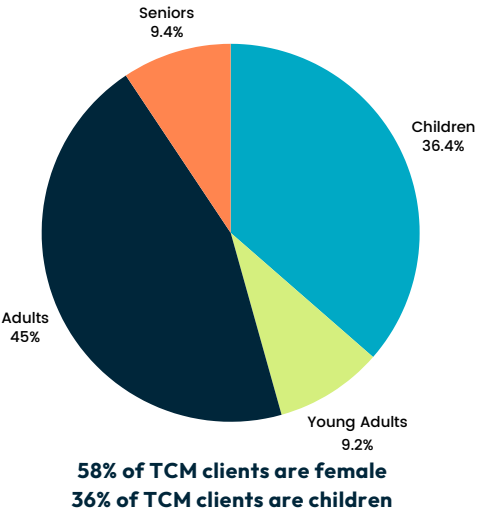
2023 was an impactful year for The Christian Mission. We were blessed with an opportunity to repurpose a building in the downtown Mooresville area. The repurposed 27,000 sq. ft. building will provide the resources and space necessary to expand our programming, foster community collaboration, deepening our reach throughout the Mooresville area.

We could not have done it without the efforts of our Board of Directors, professional staff, community partners, and over 1,200 volunteers working together to serve over 4,000 individuals annually. Breaking the cycle of poverty is a community effort. We are grateful for our supporters who made our \$6.5 million capital campaign a reality. Thank you for believing in The Christian Mission with your, time, talent, and treasure.

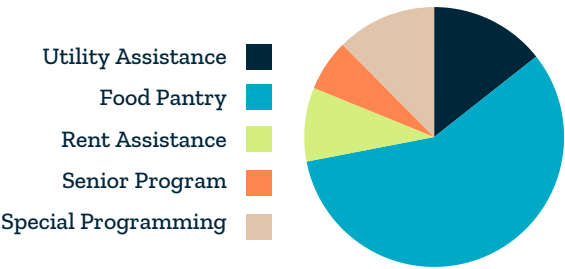
POVERTY



individuals served



services provided



grant dollars at work

- Town of Mooresville provided rent and utility assistance for low-income Mooresville residents. \$1,900 from Food Lion Feeds Charitable Foundation purchased food for our pantry.
- Town of Mooresville ABC Board & Cecile G. Ebert Charitable Foundation provided substance use treatment scholarships, peer support, referrals, and community education.
- Davidson United Methodist Church provided education, mentoring, and life skills through our NETworX Program. \$16,000 from Williamson’s Chapel United Methodist Church provided crisis assistance.
- \$10,000 from Dale Jr. Foundation, & \$7,100 from Hope at the Lake Foundation supported comprehensive services and programs.



**Greg & Katy Law, Owners
Sweet Dreams Mattress & Furniture**

The Christian Mission really shines a community light and allows everyone in our community to join forces and help. They [TCM] are a light to those who really need our help ~ Katy Law

We've been blessed, The Lord has called upon us to go and bless others. We chose The Christian Mission to support, because we feel like the people who work there are really good stewards of what they've been blessed with.

They [TCM] are in a position to make a real difference and just have hearts of gold. TCM is choosing to make a meaningful difference in people's lives; you see that in their daily effort. We just want to support and encourage all of you to do the same. ~ Greg Law

"Find a way to take what you have been blessed with and support those people that are doing it day in and day out and doing really, really meaningful work."

your donations:

4,241

individuals &
families served

481

individuals
prevented from
becoming homeless

\$1,200,000

in food distributed



**"The Christian Mission
is a place where I have
found connection,
purpose, and hope."**

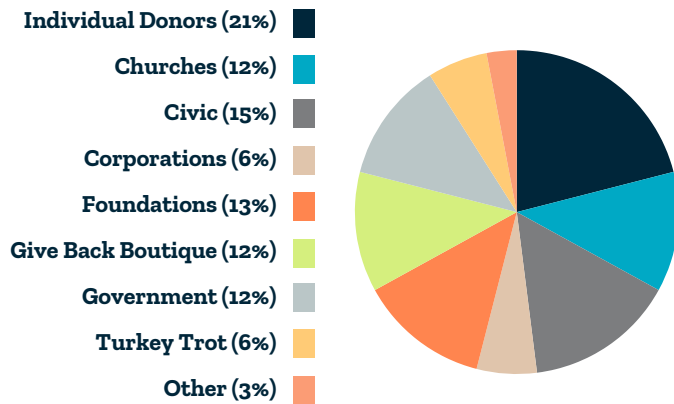
"It is a place that provides not only tangible resources and assistance, but also life changing advice, guidance, in a nonjudgmental atmosphere.

I started coming around 13 years ago, when the Mission moved from Beam Drive to the old Ford Building. From the very beginning, I have found helpful hands along with willing and caring hearts. The people meet you right where you are but they don't let you stay stuck in the muck. I have been able to build my confidence, while working towards my goals, especially these last couple of years.

I began to attend Bridges a few years ago, and now I attend NETworX. These programs are filled with valuable resources, and commonly different people who help each other to better their lives and the community. They challenge me to be better, and live a more tangible lifestyle-but again, the help is not forced and is filled with love, grace, and care.

I am grateful for all the people who make The Christian Mission what it is, TCM continues to show the members of the community the love and decency that it so desperately is searching for."

donor type



capital campaign



In 2023, TCM's capital campaign plans shifted when the opportunity presented itself to purchase an existing 27,000 sq. ft. office building. Following the Lord's direction, TCM moved forward with acquiring 919 N Main St., located in downtown Mooresville, less than a mile from our current location.

With the generous support of our community, TCM completed a \$6.5 million capital campaign and began renovations on our future home. We are grateful to everyone who made this space a reality and look forward to moving in early 2025.

TCM's new facility will contain classrooms, programming space, a computer lab, and other non-profits to serve as a "one-stop-shop" for individuals and families in our community. We are looking forward to all God has in store for this new building.

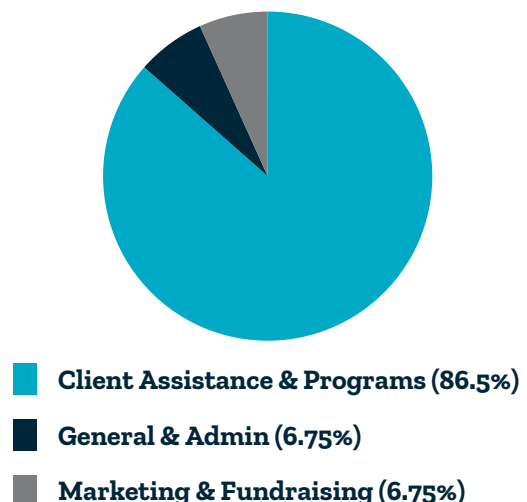
donor spotlight



"We are fortunate to have lived happy and blessed lives, and want very much to share our blessings with those in our community who are struggling. We feel like the best way to do that is by donating to The Christian Mission. The Christian Mission has been providing resources, services and skills to families undergoing financial hardship for more than 80 years. We hope our support will help expand their wherewithal to turn lives around."

- Lisa and Jim Eversole

FY 2023 expenditures



programs & services



The Christian Mission Exists to Break the Cycle of Poverty by Providing Crisis Assistance, Case Management, and Educational Programming.

our programs

CRISIS ASSISTANCE

- rent & utility assistance
- food
- clothing & household items

STABILIZATION

- case management
- senior program

INDIVIDUAL BETTERMENT

- NETworX
- workforce development
- substance use support

Crisis Assistance

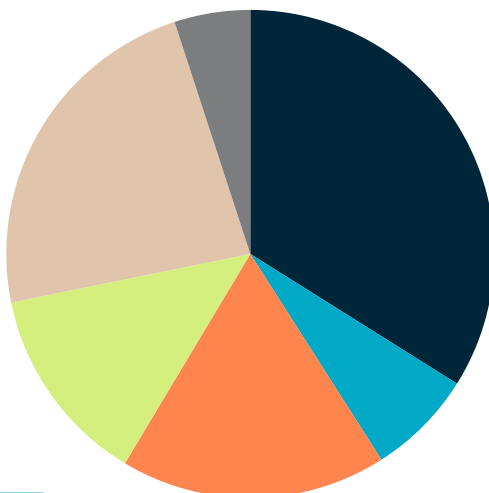
Ongoing Stabilization

Individual Betterment



"I lost my job and couldn't provide for my children. The Christian Mission helped me with groceries and rent while I looked for employment. I felt hopeless and their case managers offered the resources and encouragement I needed to move forward."

program dollars at work



- Housing & Utility Assistance (34%)
- NETworX (7%)
- Pantry (18%)
- Resource Store (13%)
- Substance Use Support (23%)
- Workforce Development (5%)

crisis assistance

rent & utility assistance

To stabilize those in crisis, TCM offers crisis financial assistance for rent and utilities. According to the National Alliance to End Homelessness, the chronically homeless cost taxpayers an average of \$35,000 - \$60,000 annually. TCM's rent assistance program helps those in crisis and benefits the community as a whole by keeping individuals off the streets and out of emergency rooms and prisons. In 2023, \$174,318 distributed in assistance saved taxpayers an estimated \$17 million!

\$174,318 provided in assistance

481 evictions prevented

752 utility shut-offs prevented



downtown pantry



Located in the heart of downtown Mooresville, TCM's food pantry offers clients free access to healthy, fresh produce, bread, deli items, meats, and shelf-stable foods.

22,000 pantry visits

\$1,200,000 in food distributed

resource store

Supported by the generosity of our community, TCM offers a resource store that provides clients with free clothing, furniture, and household items.



**122,541 clothing, furniture,
and household items provided**

ongoing stabilization

case management



TCM employs a social worker who builds relationships with clients, helps them set goals, provides resources, and connects them with community organizations.

CASE MANAGEMENT IS:

Love, Dignity, & Care

Relationship Building

Identifying Needs & Strengths

Accountability & Support

Collaboration

Goal Setting

Resources & Referrals

WELCOME HOME, SKIPPY!

Our Case Manager, who helps our clients navigate resources, was able to help Skippy secure housing through the Statesville Housing Authority. Not only was Skippy able to get a place of his own, but thanks to our generous donors, we were able to help furnish his new home with items provided through our free Resource Store.

"The Christian Mission Case Management team has to be a fantastic team of people to work with the community on a daily basis. Their hearts have to be filled with love to do the community service work that they do to help provide all the help that they do to thousands [of clients] daily. It takes special people to do what they do and I want to say Thank You to the team for a job well done." - TCM Client



ongoing stabilization

senior companions



TCM's Senior Companion Program pairs volunteers with senior citizens and the homebound in our community. Volunteers get to know their grocery and household needs, shop for seniors in TCM's Client Choice Food Pantry, deliver food, and provide companionship.

200 SENIORS SERVED

Love & Care

Companionship

Food

Christmas Baskets

*"They help when you need it the most.
Such a blessing." - TCM Client*

transportation assistance

TCM partners with Christian Brothers Automotive and other local automotive service providers to offer reduced cost vehicle repairs and maintenance. Reliable transportation is critical to maintaining employment, having access to medical care, and other social services.

\$12,819 provided in vehicle repairs

30 repairs made



Christian Brothers National Service Day

individual betterment

NETworX

NETworX exists to reduce poverty at its holistic core by providing support, resources, and tools to help individuals achieve their goals.

Participants are people from all walks of life interested in building reciprocal friendships of support through education, love of neighbor, and love of self. This three-phase program starts with education and moves to leadership skills and group projects to strengthen our community and reduce the rate of poverty.



35 PARTICIPANTS

"I find the life discussions at NETworX have helped me to see things in a different perspective and the friendships I have developed here are very important to me. I look forward to coming each week."
-Edward (NETworX Participant)



substance use support



Led by a certified Peer Support Specialist, TCM's Substance Use Support Program offers hope, resources, treatment scholarships, and referrals to those affected by substance use.

"TCM provided financial and emotional support for our family when our son relapsed this past year. He was jobless, homeless and in bad shape. They coordinated the location of a treatment facility and provided the financial means to cover the cost of his treatment. They were the answer to my prayers."

149 RECEIVED PEER SUPPORT

\$82,359 IN TREATMENT SCHOLARSHIPS

27 TREATMENT SCHOLARSHIPS GIVEN

156 RIDES PROVIDED TO TREATMENT

kyla's story



**Kyla Cowan, Business Owner (former client)
& Amy LaCount, Executive Director**

When we began helping Kyla, her husband was in trouble with the criminal justice system and would be incarcerated for several years. She was suddenly a single mother without income and didn't know how she would provide for her children. TCM provided Kyla with food, clothing, and rent assistance. Kyla enrolled in case management and our poverty reduction program (NETworX). She worked with our team to set goals for a fledgling business idea she had and received guidance to navigate community resources. Through hard work and support from NETworX, Kyla started her own cleaning business. Now, she cleans many residential and commercial facilities, including our facility! Kyla is happy, thriving, and back on her feet.

"If it wasn't for The Christian Mission, I wouldn't be where I'm at today. They pushed me to start a business. They had faith in me when I didn't have faith in myself."



**Scan the QR code to hear more of Kyla's story
and learn about how
TCM is making a difference!**



get involved

volunteer



Volunteers are the heart of The Christian Mission. We can't do what we do without all of our wonderful volunteers. TCM is so grateful for all who pour out their time, talents, and treasures to help Mooresville area individuals and families break the cycle of poverty.



volunteer opportunities:

PANTRY/WAREHOUSE
RESOURCE STORE
GROCERY PICKUPS
SENIOR COMPANIONS
NETWORK MEALS
GIVE BACK BOUTIQUE
DONATION DRIVES
AND MORE!

1,200+
VOLUNTEERS
SERVE
ANNUALLY

8,767 VOLUNTEER HOURS

"I have been volunteering with The Christian Mission for over 14 years, I love it here because the people have become my family." - Kim (Resource Store Associate)



VOLUNTEER



NEWSLETTER

Your donations strengthen families in our community!

Checks payable to:

The Christian Mission

PO Box 62

Mooresville, NC 28115

To donate by credit or debit card, please scan the QR code below or go to www.thechristianmission.org and click the orange donation button.

Please consider clicking partnering with us to break the cycle of poverty by becoming a monthly donor!



www.thechristianmission.org